Andrew Davis

Leading AI & Social Media Strategist & Keynote Speaker

Trusted by the World's Biggest Brands

Your people leave confident, not overwhelmed, and that confidence turns into new habits that are still paying off months later.

25 years at the front of every digital wave, helping thousands of employees and teams turn AI and social media into something they can actually use.

From Pop Idol to BBC Radio to launching MySpace UK to international keynote speaker.

FIFA · KPMG · IMG · Hilton · Forbes

SIGNATURE KEYNOTES

AWARENESS

Humanising AI: The Good, Bad & Ugly

- Cut through the hype and the fear
- See where AI helps, and where it doesn't
- Leave with first steps for Monday morning

APPLICATION

Automating with AI: Build Your AI Team

- Spot the repeat work hiding in every role
- Turn it into your simple AI team member
- Win back time for the work only people can do

JUDGEMENT

Making Better Decisions in an AI World

- Know when to trust AI and when to push back
- Keep your own voice and expertise
- Decide what to hand over and what to keep

SOCIAL MEDIA

Putting the So What in Social Media

- Link social media to your 2027 business goals
- Turn activity into visibility and results
- Why great content still goes unseen

Formats Keynotes · Offsites · Panels · Lunch and learns · Workshops · Training days · In person or online

"His delivery was engaging, approachable and refreshingly practical, with clear frameworks and examples that made a complex topic feel easy to grasp."

Sue Klinck, SVP Learning, Development & Engagement, Escalent

"Andrew Davis's AI seminar was incredibly insightful and presented in a way that was easy to follow."

Juliana Blackmore, IMG

16,000+
people trained

1,000+
keynotes and workshops delivered

25 years
digital experience

Book Andrew for 2027 andrew@dygital.co.uk · AndrewMilesDavis.com · linkedin.com/in/andrewmdavis